

Women In Geothermal – The case for gender equality and benefits to becoming a WING Canada member.

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Women In Geothermal (WING Canada) / Eavor Technologies Inc.

Summary

As Canada's nascent geothermal industry springs to life with several conventional, co-production, greenfield and advanced geothermal projects in play, a new Geothermal Resources Development Act coming into legislation, and energy companies seeking to build new business models, there has never been a better time for a conversation on gender equality. Approximately 15% of the American geothermal workforce is comprised of women and over half of these roles are outside of STEM. However, Christopherson et al., shows a step change in participation of Women on Boards since the early 1980's when women were virtually non-existent to now comprising 40 - 60% in 2021! Moreover, Canada's geothermal industry may already be a leader in gender equality as several companies have female CEO's at the helm and in the C suite.

As this talk is featured under workplace culture, diversity and inclusion it is not a technical talk. It centers around the value proposition of the Global Organization called Women in Geothermal (WING). WING's mission is to promote the education, professional development and advancement of women in the geothermal industry. The case for equality will be explored with data from the American geothermal industry and conclude with WING Canada's road map and the benefits to becoming a member.

Acknowledgements

WING Global Team for reference materials (Kelly Blake et al.)

References

Christopherson et al., 2020, World Geothermal Congress