

GeoConvention 2020



geoconvention

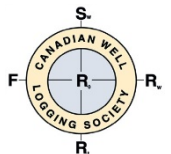
Virtual Event 2020
September 21-23

CSPG • CSEG • CWLS • GAC • MAC • IAH

Sponsorship and Advertising Opportunities

September 21 – 23, 2020

Virtual Event



www.geoconvention.com

MAXIMIZE YOUR RETURN

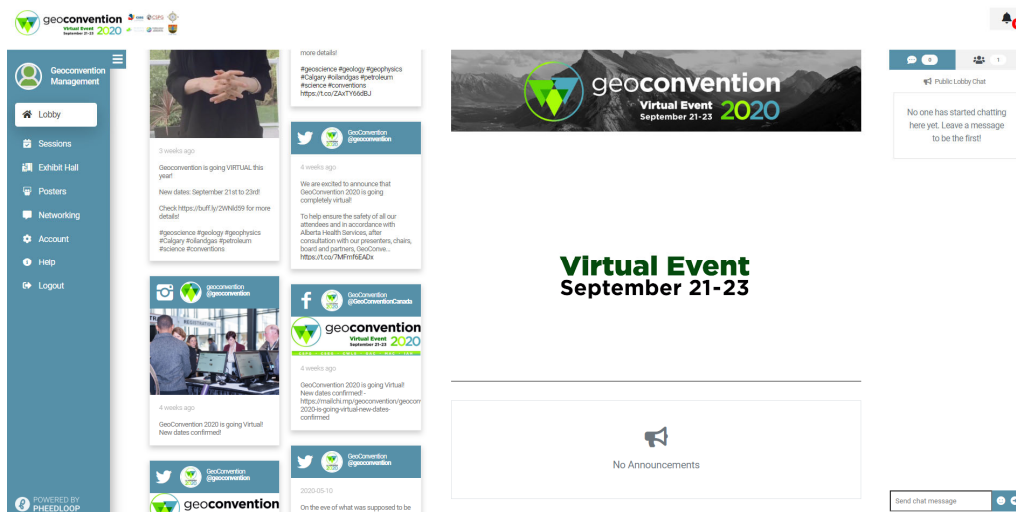
Drive traffic to your virtual booth and be top of mind to potential customers with custom sponsorship packages. The GeoConvention team will work with you to ensure your objectives are met and your goals exceeded. GeoConvention is the ultimate opportunity to reinforce and increase your company's brand and visibility with conference delegates and exhibit attendees. With a virtual platform, the reach is world-wide!

SPONSORSHIP LEVELS

Select the sponsorship level that is right for you. GeoConvention is happy to work with you and your budget to ensure positive return.

	Gold \$ 5,000 +	Silver \$ 2,000 +	Bronze \$ 1,000 +	Patron \$ 500 +
Website				
Logo on Sponsor Page (with Hyperlink)	✓	✓	✓	
Homepage Rolling Banner	✓	✓	✓	
Name on Sponsor Page (with Hyperlink)				✓
Social Media				
Personalized recognition opportunities per month (all platforms)	2	1		
General Recognition (all platforms)	✓	✓	✓	✓
Virtual Platform Recognition				
Logo on Social Feed in Lobby of Platform	✓	✓	✓	
Sponsor Carousel	✓	✓	✓	✓
Logo on Pre-Roll Video (played before sessions begin)	✓	✓	✓	
Name on Pre-Roll Video				✓
On Site Benefits				
Number of Complimentary Delegate Passes	4	2	1	

LOBBY SCREENSHOT



Sponsorship: Elevate your brand with GeoConvention

Virtual Platform Opportunities

Virtual Event Sponsor \$5,000 (Exclusive)

Included next to the GeoConvention logo on every page of the platform, this sponsorship also includes exclusive mention in communications as the Official Conference Sponsor and prominent placement on the platform login page

Registration Sponsor \$3,500 (Exclusive)

In addition to being recognized on the GeoConvention website and Virtual Platform, your company logo will appear on registration site and the delegate registration forms

Technical Sessions \$1,500 (Each)

Your company logo will appear beside the session information in the virtual platform. Your company can also provide a pre-recorded video that is played on loop before a session starts. This is a highly brandable and customizable asset. The maximum file for this video is 25MB and may contain sound.

Session Room \$1,000 (Each)

Have your company name as the name of the room hosting the technical program. Your company name will show on the online program and on the session screen on the virtual platform

Poster Sessions \$2,000 (6 Available)

Comprising a large part of the Technical Program, the posters will be located in a special section of the virtual platform. Your logo will be displayed next to each poster and as the header for each poster for your selected day, morning or afternoon.

Sponsor Carousel \$500 (6 Available)

Have your logo as part of the rotating list on every page of the virtual platform.

Other Opportunities

Convention Website and Email Updates \$5,000 (Exclusive)

Your company logo (with company website hyperlink) will appear on the convention website, as well as on all email updates. Email updates are sent out year-round and reach approximately 5,500 Geoscience Professionals. The website provides a vehicle for you to increase your visibility to delegates, exhibitors and sponsors as they gather information on the convention including the technical program, exhibit Floor and special events

General Convention Sponsorship All Contributions Accepted

Your contribution supports the overall success of the convention, and will be applied to offset general convention expenses, you will be recognized through the website, virtual platform and in general social media shout outs.

Advertising: Maximize your Presence with GeoConvention

Virtual Platform

Push Notifications \$250 (12 Available)

3 posts per month March through September and 2 posts per day during the conference to drive traffic/attention to sponsor information

Social Media

Facebook, LinkedIn and Twitter \$2,500 (3 Available)

3 posts per month March through September and 2 posts per day during the conference to drive traffic/attention to sponsor information

For all Sponsorship and Advertising inquiries, please contact the Activation Committee at sponsorship@geoconvention.com

Advertising Specifications

Push Notification Booking and Material deadline: September 10, 2020

All material must be approved by the Convention Committee; GeoConvention reserves the right to refuse any advertisement. Advertisements are placed on a first come, first server basis. All rates are in Canadian dollars. No refund will be given to any cancelled advertisements.

For all Sponsorship and Advertising inquiries, please contact the Activation Committee at info@geoconvention.com

ADVERTISING AND SPONSORSHIP CONTRIBUTION

COMPANY INFORMATION (Please print your company name as you would like it to appear on all convention materials)

Company: _____
 Address: _____ Postal/Zip Code: _____
 City: _____ Province/State: _____
 Primary Contact: _____
 Title: _____ Phone: _____
 Email: _____
 Company Website: _____

SPONSORSHIP OPPORTUNITIES (visit www.geoconvention.com to view all opportunities and included benefits; prices are per benefit)

Sponsorship Opportunities

- Virtual Event Sponsor \$5,000 \$ _____
- Registration Sponsor \$3,500 \$ _____
- Technical Session \$1,500 \$ _____
- Poster Session \$2,000 \$ _____
- Sponsor Carousel \$500 \$ _____
- Website and Emails \$5,000 \$ _____
- General Sponsorship \$ _____
- Session Room \$1,000 \$ _____

Advertising - Social Media

- All Platforms \$2,500 \$ _____

Advertising - Virtual Platform

- Push Notifications \$250 \$ _____

Subtotal \$ _____
 Plus 5% GST (ADVERTISING ONLY) \$ _____
 (82578 9597 RT0001)
 Grand Total (CAD) \$ _____

Terms of Agreement

All material must be approved by the Convention Committee. GeoConvention reserves the right to refuse any advertisement. Advertisements are placed on a first come, first server basis. Please see the Sponsorship and Advertising Specifications in the Sponsorship and Advertising Opportunities Package for further information.

PAYMENT BY CHEQUE

GeoConvention prefers payment by VISA or MasterCard

Payment by Cheque:
 Please make cheques payable in Canadian Funds to:

GeoConvention Partnership
 600, 900 - 6 Avenue SW
 Calgary, Alberta, T2P 3K2
 Canada

NSF cheques are charged a \$25 fee.
 Wire Transfers are charged a \$45 processing fee

PAYMENT BY CREDIT CARD

AMEX VISA MasterCard

Please indicate your card information below

Card Holder Name _____ Security Code _____
 Card Number _____ Expiry _____
 Card Holder Signature _____ Date _____

AUTHORIZATION

I, as a duly authorized representative of the company identified above, do hereby authorize the above-listed contribution for the 2020 Convention and accept the decisions of the convention

 Authorized Representative's Signature Date

Logos and Artwork

Please forward your Logo to
sponsorship@geoconvention.com in the following
 format: EPS or vector-based format (for Mac or PC)
 or high-resolution image to ensure quality
 reproduction of your logo.