

GeoConvention 2020



geoconvention

Virtual Event 2020
September 21-23

CSPG • CSEG • CWLS • GAC • MAC • IAH

Exhibitor Prospectus

September 21 – 23, 2020

Virtual Event



www.geoconvention.com

EXHIBITOR INFORMATION

Come and be part of where oil finders and decision makers gather. We invite you to exhibit and become part of Virtual GeoConvention 2020 with a virtual exhibition space. This annual conference gives companies the opportunity to display their products and services to a highly focused audience of earth science professionals. For 2020, GeoConvention is excited to partner with GAC, MAC and IAH to bring together an even wider mix of industry, academic and government geoscientists. The 2020 Conference is positioned to attract a strong local turnout as well as national and international participants, with a forecast of up to 4500 people expected to attend.

Included in this Exhibitor Prospectus you will find information on exhibiting and application for virtual exhibition.

PLATFORM

GeoConvention 2020 will be hosted virtually through the Pheedloop Virtual Events platform, September 21 to September 23.

REASONS FOR EXHIBITING

- GeoConvention provides target marketing through social media, e-blasts and phone-based apps to help promote your participation
- GeoConvention offers three focused virtual networking opportunities
- Virtual GeoConvention will include set breaks to allow attendees time to click into your booth
- This is one of the largest concentrations of buying power for technology and products and services in our industry in one place at one time.

VIRTUAL EXHIBITION FEATURES AND PRICING

GeoConvention is excited to offer exhibition opportunities within the virtual conference platform. We invite you to join us to showcase your company to a world-wide audience of earth science professionals! Exhibition in the virtual platform includes:

- Hosting of company graphics
- Hosting of video presentations
- Hosting of digital material to attendees (PDF, documents, presentations, etc)
- Promotion of participation through social media shout outs
- Live one-on-one video and text chat (you will be alerted when an attendee enters your booth, you can then ask that a chat be established with them)
- Post-show analytics and group chat (with purchase of optional Lead Retrieval from platform supplier, \$99)
- Set breaks in the day including networking afternoons on the Monday, Tuesday and Wednesday to allow time for attendees to visit your booth
- Two complimentary staff passes (to manage the booth and interact with attendees)
- Five complimentary visitor passes (regular price \$10, each)

Virtual Exhibition **Rate:** **\$795**

ACCEPTANCE OF EXHIBITORS

Exhibit opportunities are reserved for companies who demonstrate, to the satisfaction of the 2020 Exhibits Committee, an active and direct contribution to the geological, geophysical, environmental and/or engineering fields or other industry related products and services. Exceptions may be granted at the discretion of the 2020 Convention Committee.

CANCELLATION POLICY

All cancellation will be accepted as withdrawal from the Exhibition but will NOT receive a refund on payments made.

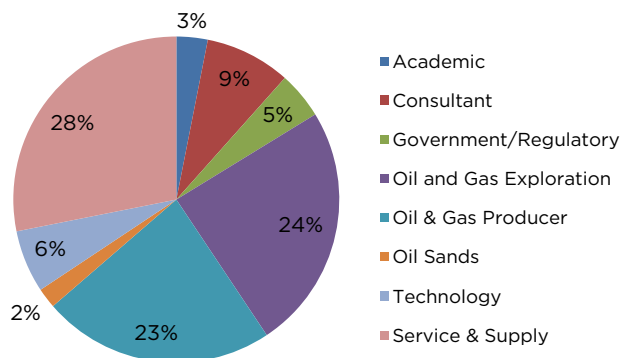
VIRTUAL EXHIBITION HOURS

Live: **September 21 – September 23**
On-Demand: **September 24 – September 25**

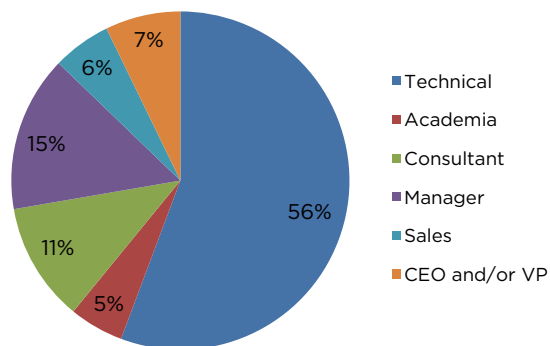
9:00AM - 5:30PM (Networking 4:00pm – 5:30pm)
Booths will be accessible, but staffing is not required

AUDIENCE BREAKDOWN

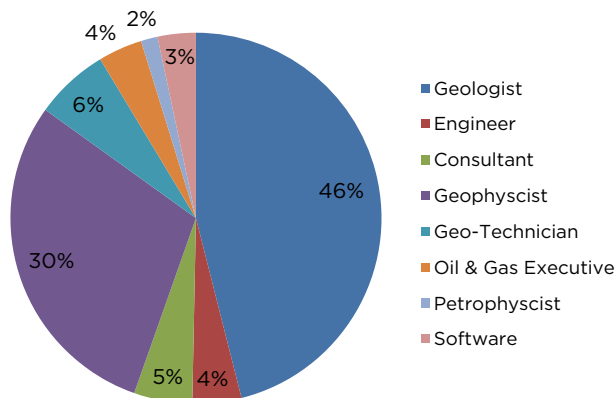
Industry Profile



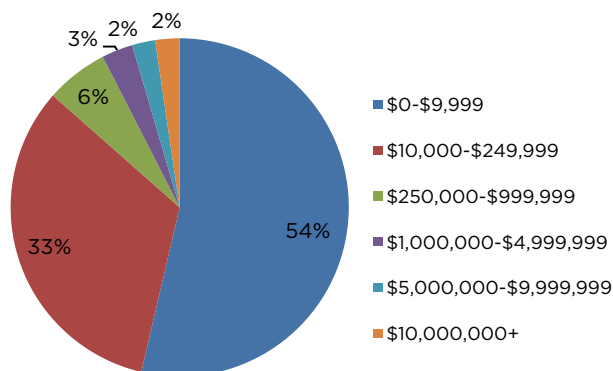
Job Function



Professional Profile



Purchasing Power



For more information on how to reserve your virtual exhibit space, please contact:

Dustin Menger
 Director
 GeoConvention Partnership
 (587) 350-6046
dustin@geoconvention.com

Nash Hayward
 Exhibits Committee Chair
 GeoConvention 2020
exhibits@geoconvention.com

ADDITIONAL EXPOSURE OPPORTUNITIES

Looking for an exciting new way to catch the eye of the delegates and increase your brand visibility? Take advantage of the following opportunities to help generate traffic to your virtual booth while increasing your company's visibility and brand awareness with the convention delegates.

Push Notifications

Provide your own personal message to highlight certain technologies or direct attendees to your booth. For only \$250 per notification, this is one of the best ways to reach GeoConvention attendees

Sponsorship

There are numerous opportunities to put your company name in front of the convention attendees to direct traffic to your booth, market your brand and drive return. Our Sponsorship guide outlines many opportunities to boost your presence!

1. GeoConvention 2020

Its partners, organizing committees, volunteers, staff and contracted staff will hereafter be referred to as "the Convention".

2. Assignment or Transferability

Exhibitors may not re-assign or sublet any space allotted to them.

3. Payment

Exhibitor booth applications must be accompanied with full payment. Applications received which do not include full payment will be returned. The Convention reserves the right to refuse exhibit applications which have not been paid in full.

4. Booth Cancellations

Cancellation requests will be accepted as a withdrawal from the Exhibition but will NOT receive any refund on payments made.

5. Booth Development and Arrangement

Building of the virtual booth and associated materials is the sole responsibility and expense of the exhibiting company.

6. Booth Personnel

Virtual exhibit booths do not need to be staffed during the stated exhibit hall hours, though it is encouraged.

7. Conduct of Exhibitors and Representatives

Annoyance: The Convention reserves the right to stop any activity on the part of any Exhibitor that may cause annoyance to other exhibitors or visitors. Business must be conducted only from the Exhibitor's own booth.

Microphones Presentations and Music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Convention reserves the right to prohibit their use if in the Convention's opinion any annoyance is being caused. The use of microphones and music is not permitted on the Earth Science for Society Exhibit Floor.

8. Display Rules and Regulations

An exhibitor may host materials as they see fit and relevant to their business. Material that is not appropriate will be removed without warning.

9. Collateral/Giveaways/Prize Drawings

Samples, catalogues, pamphlets, souvenirs, etc. may be distributed virtually by Exhibitors within their booth. Exhibitors interested in conducting prize draws, awards for signing of names, addresses, etc. are responsible for complying with all applicable laws. Announcements of prize draws on the exhibit floor will be at the sole discretion of the Convention.

10. Compliance

The Exhibitor assumes all responsibility for compliance with and agrees to comply with all applicable local, provincial and federal laws, including anti-spam and privacy legislation.

11. Limitation of Liability

The Convention, its partners, volunteers and staff are not responsible for any distribution of materials outside of the conference. Please only host material that is available for public consumption. While discouraged, screen recordings are possible with a virtual platform; do not show or distribute any material that is confidential.

12. Exhibitor's Liability

Every exhibitor hereby accepts liability for all acts or omissions of him/herself, contractors, agents and visitors and undertaken to indemnify the Convention. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings claims, demands, costs and expenses whatsoever, which may be taken or made against the Convention or incurred or become payable by them arising out of the supply by the exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the Convention on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.

13. Insurance

The Exhibitor acknowledges that the Convention does not maintain insurance covering the Exhibitor's intellectual property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

14. Exhibit Floor Schedule Changes

If due to any unforeseen circumstances it is found necessary to close the virtual exhibition on any day or days or to alter the hours the exhibition is open, the Convention reserves the right to do so at their sole discretion without notice.

15. Convention Date Changes

The Convention reserves the right to postpone the holding of the exhibition from the set dates, and hold the exhibition on other dates as near to the original dates as possible, utilizing the right only where circumstances necessitate such action and without any liability to the Convention.

16. Termination of the Convention Meeting

In the event that the premises where the Convention now is to be held shall, in the sole opinion of the Convention, become unavailable for hosting, or shall be substantially interfered with, by reason of internet availability, picketing, strike, embargo, injunction, act of war, act of God, fire or state or federal governmental agency or by reason of any other occurrence beyond the control of the Convention, the Convention may cancel or terminate exhibition. In the event of such cancellation or termination, the Exhibitor waives any and all claims the Exhibitor may have against the Convention for damages and expenses and agrees to accept in complete settlement and discharge of all claims against the Convention the Exhibitor's pro-rated share of the total amount paid by all Exhibitors less all costs and expenses incurred by convention in connection with the Convention include a reserve for future claims and expenses in connection therewith.

17. Amendment to Contract Regulation

Any and all points not covered specifically are subject to the discretion of the Convention. The Convention may, in its sole discretion, make reasonable changes, amendments or additions to the GeoConvention Terms and Conditions. Any such changes shall be binding on the Exhibitor equally with the other regulations contained herein. This set of Terms and Conditions does not overwrite previous 2020 Terms and Conditions, but is considered complimentary to it.

18. Agreement

By signing the space application form and incorporating these terms by reference, the Exhibitor agrees to abide by these rules and regulations and by the decisions of the Convention.

Virtual Exhibition provides opportunities to showcase your company world-wide.

Complete this form, scan and email to: exhibit@geoconvention.com



EXHIBITOR CONTRACT

COMPANY INFORMATION *(Please print your company name as you would like it to appear on all convention materials)*

Company: _____
Address: _____ Postal/Zip Code: _____
City: _____ Province/State: _____
Primary Contact: _____
Title: _____ Phone: _____
Email: _____
Company Website: _____

VIRTUAL EXHIBIT SPACE - **Live Exhibition September 21 - September 23, 2020** (On-Demand September 24 and September 25)

_____ Virtual Booth x \$795 \$ _____
_____ Push Notification x \$250 \$ _____

Subtotal \$ _____
Plus 5% GST (82578 9597 RT0001) \$ _____
Grand Total (CAD) \$ _____

Do you have any special requests?

The exhibit committee will make every attempt to meet your requests, but they cannot be guaranteed

PAYMENT BY CHEQUE

GeoConvention prefers payment by VISA or MasterCard

Payment by Cheque:
Please make cheques payable in Canadian Funds to:

GeoConvention Partnership
600, 900 - 6 Avenue SW
Calgary, Alberta, T2P 3K2
Canada

NSF cheques are charged a \$25 fee.
Wire Transfers are charged a \$45 processing fee

PAYMENT BY CREDIT CARD

AMEX VISA MasterCard

Please indicate your card information below

_____ Security Code _____
Card Holder Name

_____ Expiry _____
Card Number

_____ Date _____
Card Holder Signature

AUTHORIZATION

I, as a duly authorized representative of the company identified above, do hereby make application for virtual exhibit space at GeoConvention and accept the terms and conditions of the Exhibitor Prospectus and the decisions of the convention. All cancellation requests will be accepted as a withdrawal from the Exhibition but will NOT receive any refund on payments made.

Authorized Representative's Signature

Date

NOTE:

Please find the GeoConvention Partnership Terms and Conditions attached. By signing the space application and incorporating these terms by reference, the exhibitor agrees to abide by these rules and regulations and those of the GeoConvention Organizing Committee